



Inland
Empire
Chapter

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FOR IMMEDIATE RELEASE

Technical Meeting – February 2017
IMA® Inland Empire Chapter

Rancho Cucamonga, CA, February 1st, 2017 – The [IMA®](#) Inland Empire Chapter is proud to announce our February Technical Meeting. The next meeting will take place on Thursday February 16th, 2017.

This month we welcome Roy Paulson, President, Paulson Manufacturing. Paul will be presenting “The Basics of Exporting – Are you missing out?”.

Why Export?

Increase your revenue and profit. Increase your productivity. Spread risk. Seize tax advantages. How? Export your products.

Mr. Paulson will be addressing the following with regard to exports:

- Why companies should be looking to export products.
- How to prepare and organize for exporting.
- Building a plan to export.
- Resources and tools at your disposal to accomplish a successful export.

About the speaker

Born into a manufacturing business and learning the business from the ground up, his experience includes all the typical aspects of running a family business. His education centered on a combination of business management and associated technical training.

His patents include 16 Utility & Design patents and pending, in the fields of optics, mechanical designs and optical physics. Paulson Manufacturing exports to 100 countries and specializes in Safety and Security Products. Roy has won countless awards for exports and has been featured in the press.

RSVP: Cole Sperry at Cole.Sperry@accountingprincipals.com or 909-472-0377

Or follow this link for prepaid reservations: <http://www.imaie.imanet.org/events>

SPECIAL RATES FOR STUDENTS:

\$15.00 student non-IMA members
\$10.00 student IMA members

Must have current student ID and IMA membership number to qualify for these rates.

Pre-pay or PayPal \$32, or at the door \$37, Students \$15 w/pre-reservation and current student ID.

About IMA® (Institute of Management Accountants)

[IMA®](#), the association of accountants and financial professionals in business, is one of the largest and most respected associations focused exclusively on advancing the [management accounting](#) profession. Globally, IMA supports the profession through research, the [CMA®](#) (Certified Management Accountant) program, [continuing education](#), networking, and advocacy of the highest [ethical business practices](#). IMA has a global network of more than 65,000 members in 120 countries and 200 local chapter communities. IMA provides localized services through its offices in Montvale, N.J., USA; Zurich, Switzerland; Dubai, UAE; and Beijing, China. For more information about IMA, please visit www.imanet.org.

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