



Inland
Empire
Chapter

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FOR IMMEDIATE RELEASE

Technical Meeting – October 2016 IMA® Inland Empire Chapter

Rancho Cucamonga, CA, September 22, 2016 – The [IMA®](http://www.ima.org) Inland Empire Chapter is proud to announce our October Technical Meeting. The next meeting will take place on Thursday October 20th, 2016.

This month we welcome Robert Valenzuela. Robert will be presenting “How to Pay Accounting and Finance Professionals in a Changing Market”

The Demand for Accounting & Finance Talent is on the Rise.

Fueled by economic growth, demand is on the rise. This has created a competitive labor market - a market in which candidates, especially those with specialized skills, can pick & choose their jobs. Because of this, it's now more important than ever for employers to offer quite a bit in order to hire & retain top talent and win the war for talent.

To build a talented & motivated team, you need a terrific culture. Your employees should strike a healthy work-life balance, have opportunities to give back to the community, and generally, be engaged in a positive environment.

But at the core of every job is salary. Any accounting & finance professional is unlikely to accept a job offer - or stick around long if they do - without a generous number.

This event will provide exactly what you need to offer the right salaries & employ the best talent. You'll find:

- Accurate up-to-date salary information & total cash compensation
- Figures based on company size & geographic location
- Detailed salaries that drill down positions by experience level
- Professionals with CMA or CPA designations earn much more than their non-certified peers

About Robert:

Rob has made good use of his BA Degree in Economics from California State University, San Bernardino. He has partnered with small and large companies in the Inland Empire for over 10 years, specializing in accounting and finance recruitment and retention. Rob has contributed in the placement of over 1,000 candidates in the Inland market.

Prior to joining the recruitment and consulting industry, Rob was a public school teacher for the Val Verde Unified School District. If you have met Rob, you already know that his market research and knowledge make him a true consultant, and his teaching mentality comes through on almost every visit. Rob prides himself on sincerely trying to help and on doing the homework to get it right the first time.

RSVP: Cole Sperry at Cole.Sperry@accountingprincipals.com or 909-472-0377

Or follow this link for prepaid reservations: <http://www.imaie.imanet.org/events>

SPECIAL RATES FOR STUDENTS:

\$15.00 student non-IMA members
\$10.00 student IMA members

Must have current student ID and IMA membership number to qualify for these rates.

Pre-pay or PayPal \$32, or at the door \$37, Students \$15 w/pre-reservation and current student ID.

About IMA® (Institute of Management Accountants)

[IMA®](#), the association of accountants and financial professionals in business, is one of the largest and most respected associations focused exclusively on advancing the [management accounting](#) profession. Globally, IMA supports the profession through research, the [CMA®](#) (Certified Management Accountant) program, [continuing education](#), networking, and advocacy of the highest [ethical business practices](#). IMA has a global network of more than 65,000 members in 120 countries and 200 local chapter communities. IMA provides localized services through its offices in Montvale, N.J., USA; Zurich, Switzerland; Dubai, UAE; and Beijing, China. For more information about IMA, please visit www.imanet.org.

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